every pew

HEAR THE WHOLE CONGREGATION.

# Better decisions start with a *fuller* picture.

Every Pew helps churches hear from their whole congregation — not just the loudest voices — and turn that insight into decisions they can trust.



SAME PEWS.

DEEPER INSIGHTS.

BRIGHTER TOMORROWS.

## A CHURCH SURVEY BUILT FOR WHAT'S NEXT

Whether you're choosing a new pastor, discerning a new direction, or evaluating programs, Every Pew replaces hallway conversations, homegrown polls, and generic assessments with a carefully designed, anonymous survey and clear answers on where to double down, hold back, or look closer.

LET'S TALK →

### REACH EVERY VOICE

Questions and collection methods designed to engage both active and less engaged members.

### GET A CLEARER PICTURE

Expert analysis that reduces bias and reveals the real story behind the numbers.

### MOVE FORWARD WITH CONFIDENCE

Turn insights into practical direction on what to pursue, refine, or reconsider.

### A PARTNER, NOT JUST A SURVEY

Guidance and strategy support to help you make the most of what you learn.

## REAL INSIGHTS CHANGE PERSPECTIVE.

**Young adult ministry was the top requested program, but mostly by members 55+.**

They weren't asking for themselves; they were asking for the adult children who had left.

**Worship preferences split between traditional and contemporary, with no clear pattern by age or tenure.**

The old-versus-young theory didn't hold up.

**Small groups had high participation but the lowest value rating.**

The opportunity is quality, not quantity.

## HOW IT WORKS

SIMPLE STEPS. MEANINGFUL INSIGHT.

1. **Tell us about your church.**
   A short intake on your programs, services, and priorities, mostly checkboxes.
2. **We build your survey around your congregation.**
   Programmed and ready for your approval.
3. **Share the link.**
   Collect responses from across your congregation.
4. **Get insights, not just stats.**
   A full readout that turns responses into direction for strategy and discussion.

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## Let's build a clearer path forward.

Every Pew gives you the insight you need to lead with confidence.

GET STARTED →